

ARTISTS' INFORMATION SHEET

How do I compete?

Competition 6' X 6' squares, pre-marked on the street pavement are available at a cost of \$20.00 per square. Once your completed registration form and \$20.00 check are received, you will be eligible for the competition, based upon the guidelines set forth by the Chalk Walk Committee.

Payable to:

Newington Waterfall Festival

Send to:

Chalk Walk
c/o Lucy Robbins Welles Library
95 Cedar Street
Newington, CT 06111

Where and when will this event be held?

The Newington Waterfall Festival will be held in downtown Newington. Sign-in begins at 7:00 AM at a table near the Chalk Walk location on Market Square. Artists may begin their work once they are signed in. The competition will end at 2:00 PM. However, Judges may be observing the works prior to 2:00 PM. Prizes will be awarded as soon as the judging is completed.

Prizes:

First place: \$500.00
Second place: \$200.00
Third place: \$100.00

Artists are provided with the following:

- An assigned pavement space of 6' X 6'.
- One box of water soluble pastels, drinking water, carpet squares.

Rules of participation:

- **ACCEPTABLE MEDIA:**
ONLY WATER SOLUBLE CHALK AND WATERCOLORS AND/OR WATER-DILUTED (WATERSOLUBLE) TEMPERA ARE ACCEPTABLE.
- **PROHIBITED MEDIA:**
ACRYLIC PAINTS OF ANY SORT
OIL PAINTS OR OIL BASED PASTELS
OIL STICKS
FIXATIVE SPRAYS OF ANY TYPE
GESSO
- You may also supply your own water-soluble chalk and/or additional pastels or you may purchase pastels at the registration table the day of the competition.
The Chalk Walk Committee reserves the right to deem any subject matter as inappropriate for this all-ages event.
Inappropriate subject matter includes political or commercial advertisement (statements or logos) or subject matter not suitable for children.
- **Non-compliance with these rules may result in disqualification and removal from the competition.**

General suggestions:

- Hat and sun block.
- Knee pads or some kind of cushion.
- Rubber or plastic gloves (for rubbing in the chalk), rags and/or paper towels, tissue, etc.
- **Weather appropriate clothing.**
- Visit the Chalk Walk website Gallery for examples of what has been chalked at other events around the country. (www.newingtonwaterfallfestival.org).

Disclaimer: There may be cracks in pavement on which your 6' X 6' square is situated. Judges will take this into consideration.

Contact: Cynthia Wolcott at 860-665-8706, or email her at cwolcott@newingtonct.gov.